Indonesia Housing Forum (IHF) Report

- Indonesia Housing Forum Rundown
- Comparison Summary Housing Forum 2017, 2019 and 2021
- Event Evaluation Per Section
- Registration and Participant List
- Survey Result of Indonesia Housing Forum
- Media Report of Indonesia Housing Forum
- Key Visual of Indonesia Housing Forum
- Financial Report of Indonesia Housing Forum
- Documentation of Indonesia Housing Forum
<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Description</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00 – 08.15</td>
<td>Participant Admission + Announcement + Video Looping</td>
<td>Habitat Team</td>
</tr>
<tr>
<td>08.15 – 08.25</td>
<td>Indonesia National Anthem: Indonesia Raya</td>
<td>MC - Punjung Widodo</td>
</tr>
</tbody>
</table>
| 08.25 – 09.10 | Opening Speech                                                                       | 1. Susanto – National Director of Habitat Indonesia  
2. Kadarsah Suryadi–Rector of Trisakti University  
3. Arsjad Rasjid- Chairman of the Indonesian Chamber of Commerce and Industry (KADIN Indonesia)  
4. Basuki Hadimuljono- Minister of Public Work and Housing Indonesia (PUPR) |
| 09.10-10.30 Session 1 | The property industry is one of the drivers of Indonesia’s Economic Growth  
• Role and Quality of property ecosystem to fulfill shelter needs effectively and efficiently  
• Balancing public support with private sector engagement to propel housing growth  
• The Government Strategizes Growth through Integrated Housing and Property | 1. Budiarsa Sastrawinata- Head of KADIN and Integrated Property Area Development Agency  
2. Dao Harrison - Senior Housing Specialist -World Bank  
3. Tri Dewi Virgiyanti- Director of Housing and Settlements of Bappenas  
4. Wahyu Widiyanto (Shelter Cluster - Ministry of Social Affairs) |
| 10.30-12.30 Session 2 | To overcome the housing gap and urban renewal (urban renewal)  
• Government role in increasing access for affordable housing  
• Bridging the housing gap through community-based housing initiatives  
• Fostering an inclusive city through the improvement of slum areas  
• Ensuring access to land, house, and property rights for all | 1. Khalawi Abdul Hamid- Director of Housing Provision - PUPR Indonesia  
2. Andreas Hapsoro – Strategic Alliance Director Habitat for Humanity Indonesia  
3. Ririk Winadari –Trisakti University head of Architecture  
4. Yuli Kusworo- Director of Arkom Indonesia  
5. Surya Rahman Muhammad (Executive Director Humanitarian Forum Indonesia) |
| 12.30-13.30 | Lunch Break                                                                          |                                                                                                                                         |
| 13.30-14.30 Session 3 | Innovation to response climate change and the new normal  
• Smart housing and settlement design to address climate change and the new normal.  
• Green concept in residential areas.  
• Efforts to make the housing value chain efficient and effective with zero-waste. | 1. Ariko Andikabina – Secretary of Indonesian Architect Institution  
2. Iwan Priyanto – Chairman of Green Building Council Indonesia  
3. Kelvin Fu - Managing Partner of Gunung Capital  
4. Etty R. Kridarso (Kepala Jurusan Arsitektur- Universitas Trisakti) |
| 14.30-15.30 Session 4 | Increasing public access to affordable housing  
• The government’s strategy in increasing access to affordable housing.  
• Low-cost affordable housing technology  
• Development of post-disaster housing areas for community economic revival: a case study of Tasola Beach Village in North Lombok | 1. Herry Trisaputra Zuna – Director of Infrastructure and Housing Financing PUPR Indonesia  
2. Adhi Yudho Wibowo – Marketing Manager, PT. NS BlueScope Indonesia  
3. Dadang Juhro – Coordinator of Tasola Beach Village Development KADIN Indonesia  
4. Avianto Amri (CEO Predikt) |
| 15.30 – 16.15 | Closing - Discussion Summary Presentation  
Closing Speech | Habitat Notes Taker (Paulo and Sisca-Habitat for Humanity Indonesia)  
National Director Habitat Indonesia |
KEYNOTE SPEAKERS

Basuki Hadimuljono
Minister of Public Work and Housing Indonesia (PUPR RI)

M. Arsjad Rasjid P. M.
Chairman of KADIN Indonesia

Kadarsah Suryadi
Rector of Trisakti University

Susanto Samsudin
National Director of Habitat Indonesia
SPEAKERS

Budiarsa Sastrawinata
Kepala Badan Pengembangan Kawasan Properti Terpadu KADIN Indonesia

Dao Harrison
Sesepals Perumahan Senior
World Bank

Tri Dewi Virglyanti
Direktur Perumahan dan Permukiman Bappenas

Khalawi Abdul Hamid
Dirjen Penyediaan Perumahan Kementerian PUPR

Andreas Hapsoro
Direktur Aliansi Strategis
Habitat for Humanity Indonesia

M. I. Ririk Winandari
Ketua Prodi Magister Arsitektur Universitas Trisakti

Yuli Kusworo
Direktur Yayasan Arkom Indonesia

Arko Andikabina
Sekjen Ikatan Arsitek Indonesia

Ivan Priyanto
Ketua Green Building Council Indonesia

Kelvin Fu
Direktur
Gunung Capital

Herry Trisaputra Zuna
Direktur Jendral Pembiayaan Infrastruktur PUPR

Adhi Yudho Wibowo
Manager Pemasaran PT. NS BlueScope Indonesia

Dadang Juhro
Direktur Pengembangan Tasola Beach Village KADIN Indonesia
HISTORY OF INDONESIA HOUSING FORUM & SUMMARY OF EACH SECTION
Indonesia Housing Forum 2017

Indonesia Housing Forum 2019

Indonesia Housing Forum 2021

INCLUSIVE & RESILIENCE HOUSING: INDONESIA’S EXPERIENCE

POWERING COLLABORATION FOR HOUSING IMPACT

BUILDING FORWARD BETTER FOR INCLUSIVE HOUSING
BEHIND THE SCENE (POWERED OF WEBINAR)
The Property Industry is One of the Drivers of Indonesia’s Economic Growth

House Function
Function of Home to support families in following:
• As first protections against Covid-19 spread
• Mental Healthiness
• Production Center
• Place to reduce gender violation
• Support education
• Social Cohesion

Housing backlog is 7.64 Million (PUPR, 2020)
Gap of Housing Price vs Income become wider when population increase and land is limited
Slump area is increasing (>13% of city area)
Limitation of financial access, life style sub-standard and issues in health and environment
Increasing demand of houses due to increasing number of Millennials and Gen-z
New Normal in pandemic change life style
SECTION 2

To Overcome the Housing Gap and Urban Renewal

Summaries

- Common Goals: Sustainable Partnership
- Government Directions: Recovery of Housing Industry through subsize interest
- Urban renewal through development of city housing (1 million) and renewal of certain slum areas (10 areas)
- Micro Credit to low income and non-fixed income communities
Before lunch break started at 12:30 PM, announcement for the best question winners was made and throughout the lunch break period looping videos of Habitat Indonesia, Trisakti University and Kadin Indonesia as well as music videos were played. Several technical problems were encountered when looping videos and music videos were playing such as video freeze and stuttering. This is a note for the committee to have a better control in the future. After the lunch break ended at 13:30, before the start of the 3rd session, there were only 200 participants left or a decrease of more than 50% participants compared with the beginning of the event.
Innovation to response climate change and the new normal

Increasing public access to affordable housing

**Summaries**

- Improve supply chain to response climate change and new normal
- Improvement in *greenship neighborhood concept*
- Optimization of design for energy efficiency and use environmentally friendly material
- Credit carbon trading mechanism
The closing ceremony of the Indonesia Housing Forum began with the announcement of the 5 winners of the best questions in sessions 3 & 4, then a summary presentation of the discussion by the note-taking team and continued with a closing speech by Mr. Susanto on behalf of the organizing committee.

Before ending the event, we respectfully asked all participants, speakers, moderator and committees to turn on their camera for photo session.
PARTICIPANT LIST
Registration List:
Registered participant: 558 people with demographic as per below:

a. Participants who have ever participated in the Housing forum: 50 people (9%)
b. New participants of Housing Forum: 508 people (91%)
c. Male participants: 373 people (66%)
d. Female participants: 185 people (34%)
e. Participants who attended before lunch break started: 487 people
f. Participants who attended after lunch break: 224 people (46% of 487 people)
g. Participants who filled out the attendance form: 362 people (74.3% of 487 people),
   consist of 216 male (60%) and 146 female (40%).
h. Participants who filled out the Audience's Feedback Survey: 76 people (34%)
REGISTERED PARTICIPANTS

Total Number of Registration: 558

PARTICIPANT AGE GROUP

- > 55 yo: 292 (52%)
- 31-55 yo: 236 (42%)
- 18-30 yo: 30 (6%)

Male

- > 55 yo: 20 (5%)
- 31-55 yo: 188 (51%)
- 18-30 yo: 165 (44%)

Total Number of Male Participants: 373

Female

- > 55 yo: 10 (6%)
- 31-55 yo: 104 (56%)
- 18-30 yo: 71 (38%)

Total Number of Female Participants: 185

Total Number of Female Participants: 185

Total Number of Male Participants: 373

Total Number of Registration: 558
TOTAL NUMBER OF ZOOM ATTENDEES & YOUTUBE VIEWERS

Zoom Meeting: 385 (44%)
Youtbe: 487 (56%)

Total Number of Online + Youtube Participants= 872
AUDIENCE
EVENT
SURVEY
AUDIENCE SURVEY

<table>
<thead>
<tr>
<th>Institute</th>
<th>No. of participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government</td>
<td>15</td>
</tr>
<tr>
<td>University</td>
<td>28</td>
</tr>
<tr>
<td>Corporate</td>
<td>9</td>
</tr>
<tr>
<td>Other</td>
<td>20</td>
</tr>
<tr>
<td>Individual</td>
<td>4</td>
</tr>
<tr>
<td>Total</td>
<td>76</td>
</tr>
</tbody>
</table>

**Event Rating:**
- 1. Very unsatisfactory
- 2. Unsatisfactory
- 3. Quite satisfying
- 4. Satisfying
- 5. Very satisfying

**Event Rating:**
- 1. Very unsatisfactory: 69%
- 2. Unsatisfactory: 31%
- 3. Quite satisfying: 1%
- 4. Satisfying: 1%
- 5. Very satisfying: 1%

**Speakers Rating:**
- 1. Very unsatisfactory: 69%
- 2. Unsatisfactory: 29%
- 3. Quite satisfying: 1%
- 4. Satisfying: 1%
- 5. Very satisfying: 1%
AUDIENCE SURVEY

TOPIC RATING

- **Very Satisfying**: 51
- **Satisfying**: 24

**Topic Rating**:
1. 67% very satisfying
2. 32% satisfying
3. 1% quite satisfying

DURATION RATING

- **Satisfying**: 34
- **Quite Satisfying**: 13

**Duration Rating**:
1. 45% very satisfying
2. 38% satisfying
3. 17% quite satisfying

ASSESSMENT OF SPEAKER EXPLANATION IN DELIVERING MATERIALS

- **Satisfying**: 47
- **Quite Satisfying**: 26

**Penjelasan Pembicara**:
1. 62% very satisfying
2. 34% satisfying
3. 4% quite satisfying
Media Report
Press Conference Media Coverage Oct 11th 2021

Jakarta - Pengembang dan penangguhan kepentingan di sektor properti baik bekumplu dan berdiskusi mendorong isu perumahan terkini. Tujuannya, untuk merumuskan usulan, inovasi serta kebijakan yang mendukung pertumbuhan properti di dalam negeri.

Acara yang berlangsung Indonesia Housing Forum 2021 itu digelar oleh Habitat for Humanity Indonesia bekerjasama dengan Kamar Dagang dan Industri (KADIN) Indonesia dan Universiti.
Penuhi Kebutuhan Perumahan, Ekosistem Industri Properti Perlu Dibenahi

Kompas, 14 Oktober 2021 | 14:00 WIB
Oleh: Hermoe / FMB

JAKARTA, kabarbisnis.com: Pemerintah mengingatkan agar pengembang perumahan untuk berkomitmen terus membangun rumah berkualitas bagi Masyarakat Berpenghasilan Rendah (MBR). "Hingga September tahun 2021, pembangunan MBR sudah terlaksana sebesar 763,000 unit rumah.

*Siaga juga tidak bosan-bosan untuk terus mengingatkan kepada para pengembang perumahan untuk terus berkomitmen dalam membangun rumah yang berkualitas dengan baik.

Susanto
direktur perencanaan, Habitat For Humanity For Indonesia

Sediakan rumah MBR, pemerintah ingatkan kualitas bangunan

/ Properti

Perumahan • Program Sejuta Rumah
Penyelenggaraan PUPR • Perumahan bersubsidi
Pemerintah Tekankan Kualitas Bangunan Rumah Subsidi Perlu Dijaga

Artino - 15 Oktober 2021 08:10 WIB

Kualitas rumah subsidi setuju pemerintah. Foto: Kementerian PUPR
MEDIA COVERAGE

Indonesia Housing Forum, Ini Masalah Perumahan yang Dibahas

Indonesia Housing Forum 2021: Kolaborasi untuk Ciptakan Hunian yang Layak dan Terjangkau

Budi Satriawinata: Ekosistem industri properti perumahan sangat penting dan perlu ditinjau agar penurunan kualitas perumahan, pemukiman bisa dilaksanakan secara efektif dan efisien.

Menteri PUPR: Hunian Inklusif Tekanan Prinsip Keadaan

Hunian inklusif mendapatkan adanya prinsip keadaan bagi warga yang memiliki kebutuhan spesifik dan terjangkau.

Sediakan rumah MBR, pemerintah ingatkan kualitas bangunan

Jakarta – Pemeringatan hunian inklusif.

Masyarakat mengingatkan agar penanggung jawab perumahan untuk berkomitmen terhadap menurunnya harga kualitas bangunan bagi Masyarakat Berpenghasilan Sedang (MBR).

Wujudkan Pembangunan Perumahan di Indonesia, Menteri PUPR Gandeng Kadin

Jakarta, 14 Oktober 2021: 10 AM. Menteri Bambang Brodjonegoro, Menteri Perumahan Rakyat dan Pemukiman, berdiskusi dengan pelaku usaha perumahan terkait pembangunan rumah MBR.

Indonesia wasitke dalam membuka diskusi pembangunan perumahan.
THANK YOU
AND SEE YOU IN AP HOUSING FORUM
(7-9 December 2021)
Registered at Aphousingforum.org